

ABOUT ME

A Graphic Arts student passionate about creating design concepts. Pursuing a career in branding, advertising, and marketing for high-end products, with a specific focus on logo design and brand development. Creates a variety of different design styles, depending on who the client is and what their brand is. Additional interests include photo and video editing, architecture and interior design, reading, and traveling.

SIERRA MCINTOSH

INTERPERSONAL SKILLS

- | | | |
|------------|-------------------|-----------------------|
| Empathetic | Good Listener | Creative |
| Adaptable | Positive Attitude | Organizational Skills |
| Reliable | Collaboration | Problem-Solver |

SKILL SETS

- InDesign 2026
- Photoshop 2026
- Illustrator 2026
- Dreamweaver 2021
- After Effects 2025
- Typography
- Packaging Design
- Publication Design
- UX/UI Design
- Branding/Advertising
- Video Editing
- Microsoft Word
- Microsoft Powerpoint
- Social Media Marketing & Design

EDUCATION

South Hills School of Business & Technology 2024 - 2026 (Associate Degree in Specialized Technology)

Graphic Arts

- Currently 4.0 Dean's List student
- Design of collateral campaigns
- Created websites using HTML, CSS, Figma, and WordPress
- Assembled packaging (Beer, soap, pasta, Keurig)
- Created magazine covers and layouts for publication
- Animated images with motion graphics using After Effects

Indiana University of Pennsylvania 2020-2021

Interior Design

Central Pennsylvania Institute of Science and Technology 2019-2020

Advertising

Awarded "Most Respectful"

LANGUAGES

- English (fluent)
- Italian (currently learning)
- French (currently learning)

LinkedIn: [linkedin.com/in/sierra-mcintosh](https://www.linkedin.com/in/sierra-mcintosh)

CONTACT

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WORK EXPERIENCE

Plato's Closet | July 2025 - Current

Sales Associate

- Customer service
- Cashiers & checks in buys
- Tags and restocks clothing
- Uses Instagram to post outfits
- Moving up to a buyer role soon
- Works in team setting

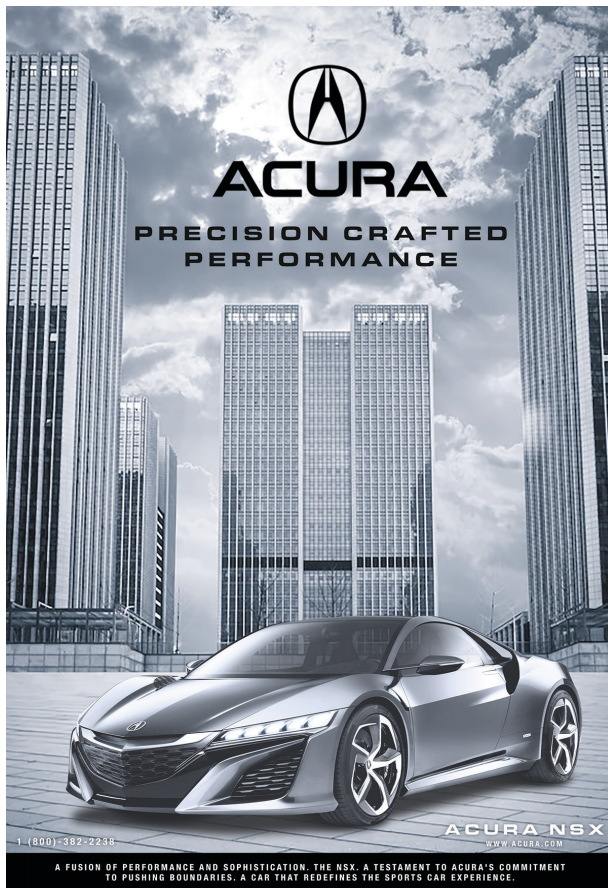
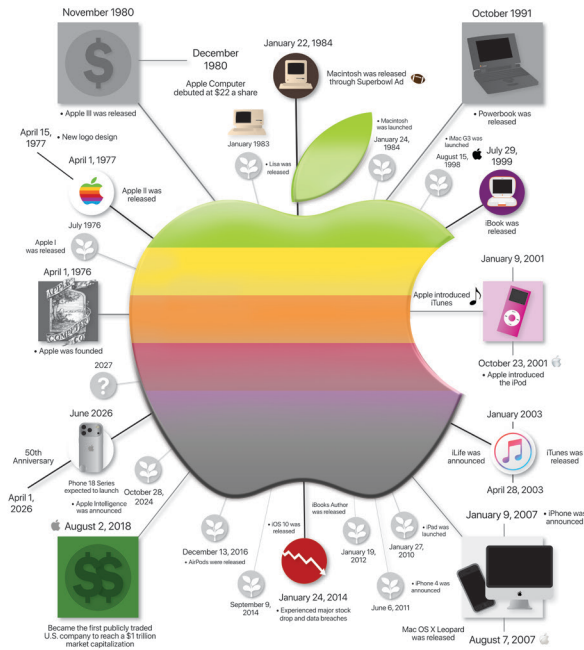
Goodwill Industries | May 2021 - August 2021 (Summer Job)

Sales Associate

- Customer Service
- Restocked and tidied clothing section

FEATURED WORK

The Evolution of Apple



BODONI

“Simplicity is the ultimate Sophistication.”

1798

B

There was a character who was to be associated with the timeless elegance of Italian printing, the Bottoni, which was created a few centuries later in Parma. In this case, the name of the typeface was associated with a surname, that of Giambattista Bodoni, a native of Como who lived in Parma. Bodoni was born in 1740 to a family of typographers, and after years of training in Saluzzo and Rome, he moved to Parma, where he became director of the Royal Typography.

“Art is the highest form of.....”

Hope.